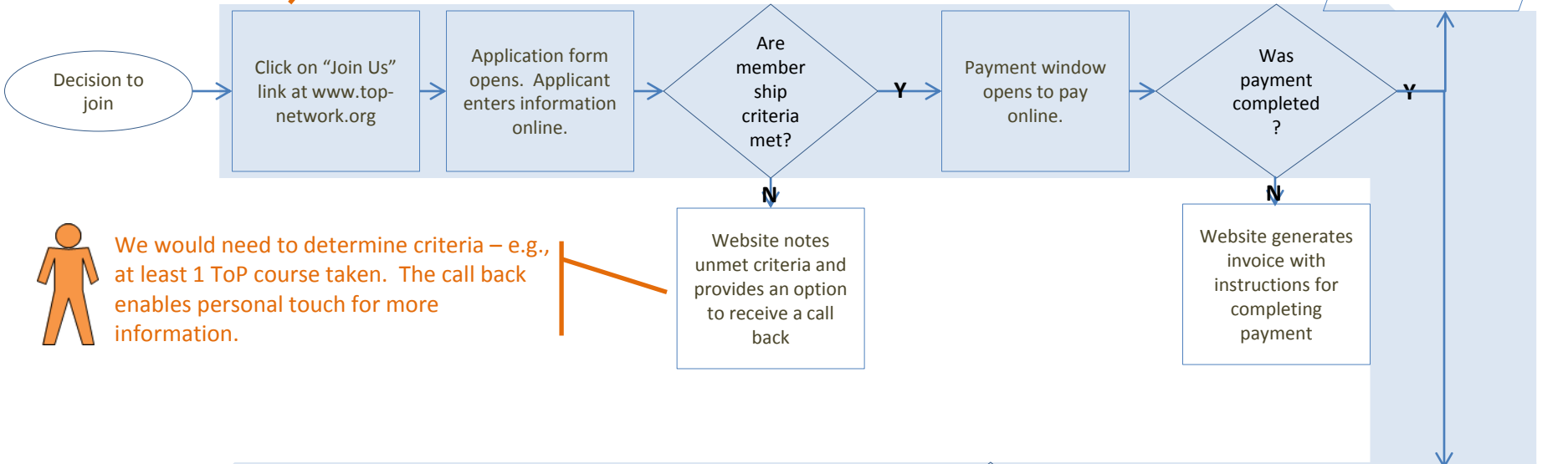
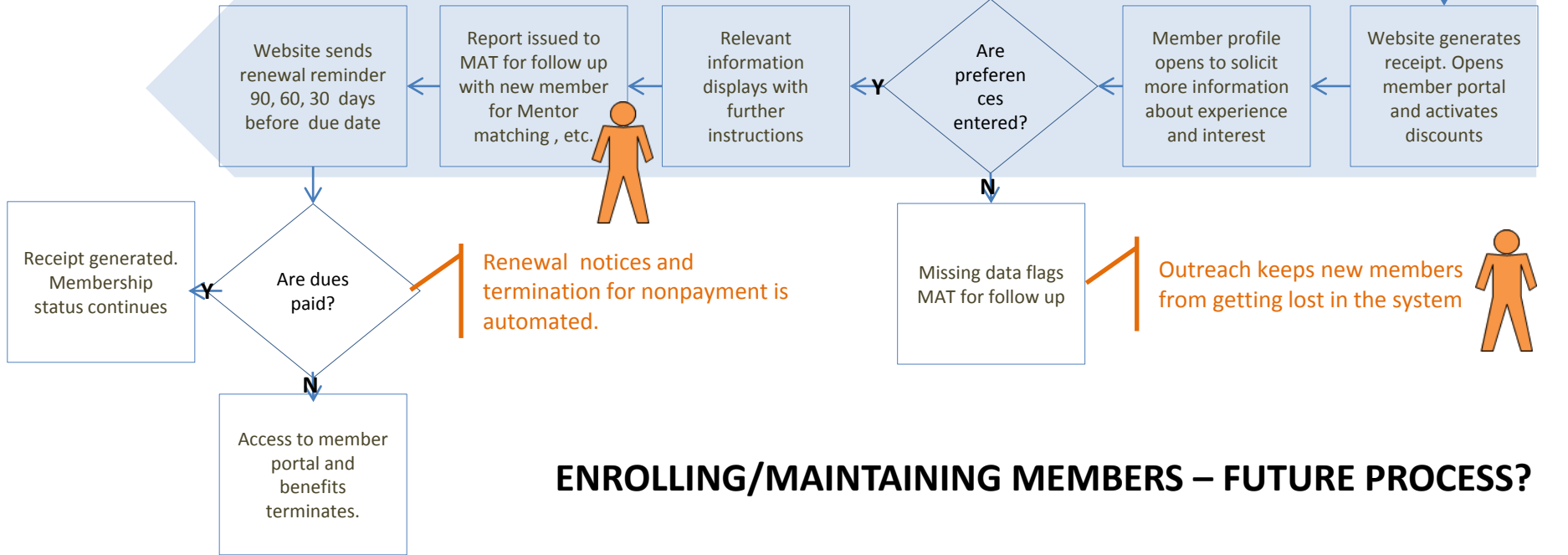


ENROLLING A NEW MEMBER – CURRENT PROCESS

Public facing website with information about ToP Network. ToP course grads can sign up to keep informed without having to join ToP. This provides a marketing tool for conferences.



We would need to determine criteria – e.g., at least 1 ToP course taken. The call back enables personal touch for more information.



Renewal notices and termination for nonpayment is automated.

Outreach keeps new members from getting lost in the system

ENROLLING/MAINTAINING MEMBERS – FUTURE PROCESS?